

# Recruitment Forum



What every potential new member (PNM)  
needs to know about Sorority Recruitment

Presented by Leslie Cunningham



# Welcome

Shauna Kinley, Coppell Alumnae Panhellenic  
Association President (CAPA)

# Agenda

- National Panhellenic Conference
- What's a sorority?
- Recruitment 101
- What's Next
- Understanding Recommendations
- Tips for Recruitment
- CAPA Recruitment Specific Info



# What Is NPCC?

- National Panhellenic Conference
- Umbrella/cooperative organization for the 26 women's sororities that are members
- Founded in 1902
- Local Panhellenics are here to help you



# About NPC



NPC is made up of 26 member organizations that each have one vote no matter their size

Alpha Chi Omega

Alpha Delta Pi

Alpha Epsilon Phi

Alpha Gamma Delta

Alpha Omicron Pi

Alpha Phi

Alpha Sigma Alpha

Alpha Sigma Tau

Alpha Xi Delta

Chi Omega

Delta Delta Delta

Delta Gamma

Delta Phi Epsilon

Delta Zeta

Gamma Phi Beta

Kappa Alpha Theta

Kappa Delta

Kappa Kappa Gamma

Phi Mu

Phi Sigma Sigma

Pi Beta Phi

Sigma Delta Tau

Sigma Kappa

Sigma Sigma Sigma

Theta Phi Alpha

Zeta Tau Alpha



# Sorority Life



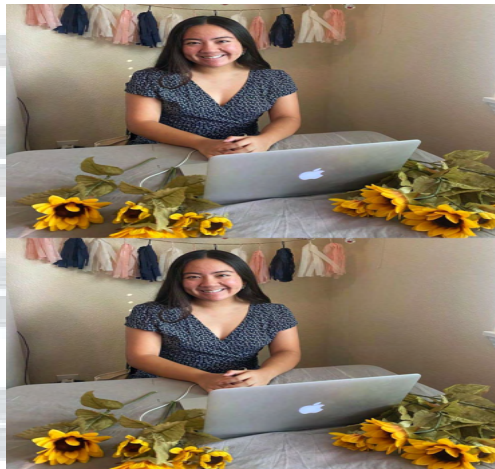
- Why join a sorority?
  - Friendship
  - Leadership
  - Scholarship
  - Fun
- Expectations of joining
  - Academic Excellence
  - Philanthropy
  - Chapter Activities
  - Financial Obligations
  - Conduct



# How to join a sorority?



- Primary Recruitment ("Rush")
  - Fall or Spring Recruitment
- Register with your campus Panhellenic
- Continuous Opening Bidding Process (COB)
- What's it like?
- Hybrid Recruitment
- Virtual Recruitment
- In person recruitment





# Recruitment Process

## Round 1 (Go Greek; Open House Round)

- PNMs visit every NPC sorority on campus.
- PNMs rank preferences of sororities...PNM rankings not shared with sororities.

## Round 2 (Philanthropy; House Tours Round)

- PNMs are invited to attend fewer sorority parties.
- Philanthropy is focus.
- PNMs rank preferences after parties.

## Round 3 (Sisterhood; Leadership Round)

- PNMs are invited to attend fewer sorority parties that are longer in length.
- Sisterhood and leadership are focus.
- PNMs rank preferences after parties.

## Round 4 (Preference Round)

- PNMs attend max of 2 sorority parties.
- PNMs rank preferences after parties.
- Receive a bid from one of the two sororities=bid.



# Recruitment Week



- PNM groups
- Mutual Selection process to Preference Round
- Keep an open mind!!!
- Stay positive
- Stay focused on Bid Day
- What happens if?



# Attire



## Check collegiate Panhellenic website

- T-shirts
  - Accessorize
- Generally gets dressier as week progresses
- Beware of strapless, too short, or too revealing
- Classy, not sassy
- Tattoos and piercings
- Tips to remember



# Tips for Success



- Critical conversation skills
  - Not a given
  - No phone in front of you
  - Questions, questions, questions
  - 'First date' with a sorority...Put your best foot forward!
  - Practice before Recruitment Week
- Social Media-profiles and pictures
- Outfits
- Be yourself
- Have fun!



# Legacies



- Definitions differ by sorority
  - Mom, sister, grandmother
  - Aunt, cousins-not legacy
- Does not guarantee you membership
- Does not guarantee your return invite
- See each sorority's national website





# What's Next?



- Register with CAPA
- Prepare a packet for every sorority at your university (10 need 10)
  - Remembering that the packet goes to the alumnae recommendation writer
  - Timeline, earlier is better; cannot wait until summer
- Register with University Panhellenic when registration opens for your campus
- What to do if you do not know where you are attending yet?
- Conversation Skills Trainings

# CAPA Recruitment Information



Shauna Kinley, CAPA President

# CAPA Recruitment Information



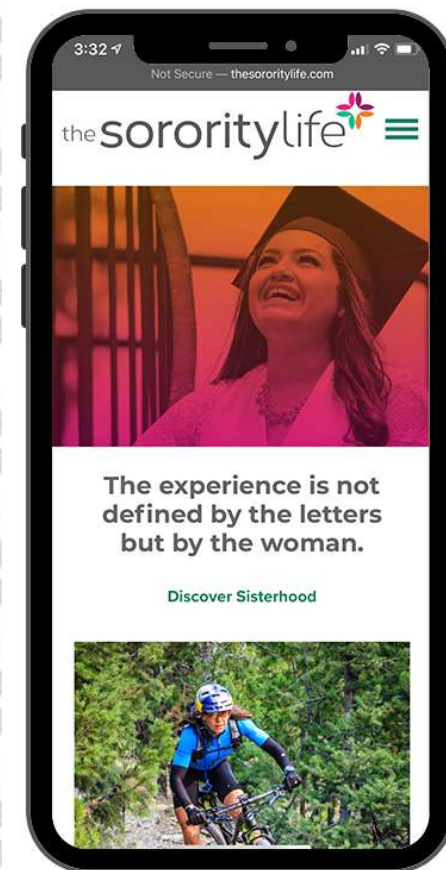
- CAPA website will have resources posted
- NPC encourages reference letters from women that you know personally
- CAPA will have members available to assist with references
- Contact CAPA member for next steps- Contact list will be posted on CAPA website



# The Sorority Life



- Created for PNMs
- Chapter locator shows what sororities are where
- My College Lifestyle
- Is She?
  - List of notable Panhellenic alumnae
- Be wary of fake Greek sites (greekrank, etc.)

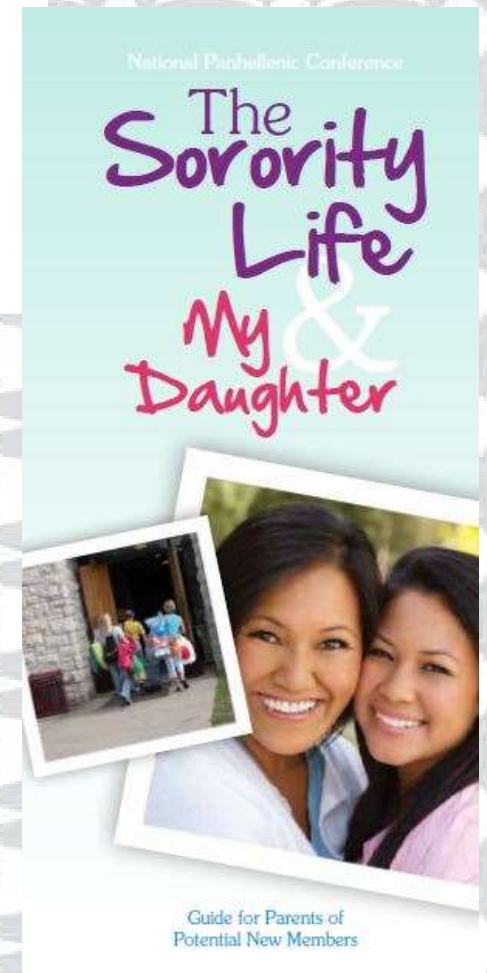




# Sorority Parents

[www.sororityparents.com](http://www.sororityparents.com)

- Created for parents featuring real parent bloggers
- Answers to commonly asked parent questions



Sorority Parents  
Insights for Sorority Moms and Dads



# Summer Checklist



1. Get your rec packets together
  - Resume, photos, transcript
  - Send to rec writers with thank you note
  
2. Apply for scholarships!
  - Community
  - CAPA- Spring scholarship deadline passed. Scholarship available for active sorority women in the fall.
  - University
  
3. Follow sororities & college panhellenic on social media



# Q&A



## Contact:

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