



Sorority 101 Forum

Hosted by
Coppell Alumnae Panhellenic Association (CAPA)





Agenda

- National Panhellenic Conference
- What's a sorority?
- Recruitment 101
- What's Next
- Tips for Recruitment
- Q & A





NPC member organizations

Alpha Chi Omega

Alpha Delta Pi

Alpha Epsilon Phi

Alpha Gamma Delta

Alpha Omicron Pi

Alpha Phi

Alpha Sigma Alpha

Alpha Sigma Tau

Alpha Xi Delta

Chi Omega

Delta Delta Delta

Delta Gamma

Delta Phi Epsilon

Delta Zeta

Gamma Phi Beta

Kappa Alpha Theta

Kappa Delta

Kappa Kappa Gamma

Phi Mu

Phi Sigma Sigma

Pi Beta Phi

Sigma Delta Tau

Sigma Kappa

Sigma Sigma Sigma

Theta Phi Alpha

Zeta Tau Alpha



What is a sorority?

- Values-based organization
- Lifelong sisterhood
- Academic support system





Sorority overview

- Benefits of sororities
 - Friendship
 - Leadership
 - Scholarship
 - Fun
- Expectations of joining
 - Academic excellence
 - Philanthropy
 - Chapter activities
 - Financial obligations
 - Conduct





Types of sororities

- National Panhellenic Conference (NPC)
- National Pan-Hellenic Council Inc. (NPHC)
- National Association of Latino Fraternal Organizations Inc. (NALFO)
- National Asian Pacific Islander Desi American Panhellenic Association (NAPA)
- National Multicultural Greek Council Inc. (NMGC)
- Local organizations

Why join a sorority?

- Personal and leadership development
- Academic excellence
- Lifelong friendships
- Networking opportunities
- Community service and philanthropy

Lifelong Impact of Fraternities and Sororities



A new Gallup-Purdue University Index study of

29,560
U.S. college
graduates

found that graduates who are members of fraternities or sororities are more likely to be thriving in all five elements of well-being during their post-graduate years.

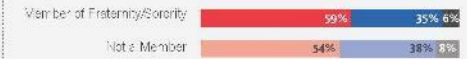


Well-being is the combination of all the things that are important to each individual — it's how people think about and experience their lives.

The Five Elements of Well-Being



Purpose



Social



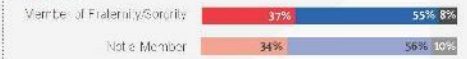
Financial



Community



Physical



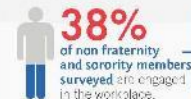
THRIVING STRUGGLING SUFFERING

Employee Engagement

People who are engaged at work are involved in and enthusiastic about their work. A majority of all fraternity and sorority members surveyed are employee full time for an employer.



46% are not engaged and 14% are actively disengaged



50% are not engaged and 12% are actively disengaged

Prepared for Life After College

37% fraternity and sorority members strongly agree that their institution prepared them for life after college.

27% non fraternity and sorority members strongly agree that their institution prepared them for life after college.

For more results and other information from the Gallup-Purdue University Index study, visit: www.nicindy.org/gallup-research.html

Results for the Gallup-Purdue Index are based on Web surveys conducted Feb. 4-March 7, 2014, with a random sample of 20,000 respondents that includes those who are 18 and older with Internet access living in all 50 U.S. states and the District of Columbia, and 5,137 fraternity and sorority members. The North American Interfraternity Conference and National Panhellenic Conference partnered with Gallup for this first-of-its-kind study.





What is primary recruitment?





Recruitment Process

Round 1 (Go Greek; Open House Round)

- PNMs visit every NPC sorority on campus.
- PNMs rank preferences of sororities...PNM rankings not shared with sororities.

(Philanthropy; House Tours)

- PNMs are invited to attend fewer sorority parties.
- Philanthropy is focus.
- PNMs rank preferences after parties.

(Sisterhood ; Leadership)

- PNMs are invited to attend fewer sorority parties that are longer in length.
- Sisterhood and leadership are focus.
- PNMs rank preferences after parties.

Round 4 (Preference Round)

- PNMs attend max of 2 sorority parties.
- PNMs rank preferences after parties.
- Receive a bid from one of the two sororities=bid.



Legacies

- Definitions differ by sorority
 - Mom, sister, grandmother
 - Aunt, cousins-not legacy
- Does not guarantee you membership
- Does not guarantee your return invite
- See each sorority's national website



What to expect during recruitment

- Orientation
- Recruitment counselors
- Mutual selection process
- Membership recruitment acceptance binding agreement (MRABA)





Attire

Check collegiate Panhellenic website

- T-shirts
 - Accessorize
- Generally gets dressier over time
- Classy, not sassy
- Tattoos and piercings
- Tips to remember





Recruitment preparation

- REGISTER FOR RECRUITMENT @ YOUR CAMPUS
- Register for recruitment on your campus
- Finalize social resume and any photos/videos
- Pay attention to deadlines/fees and timing
- Do your research
- Show interest via conversation & questions





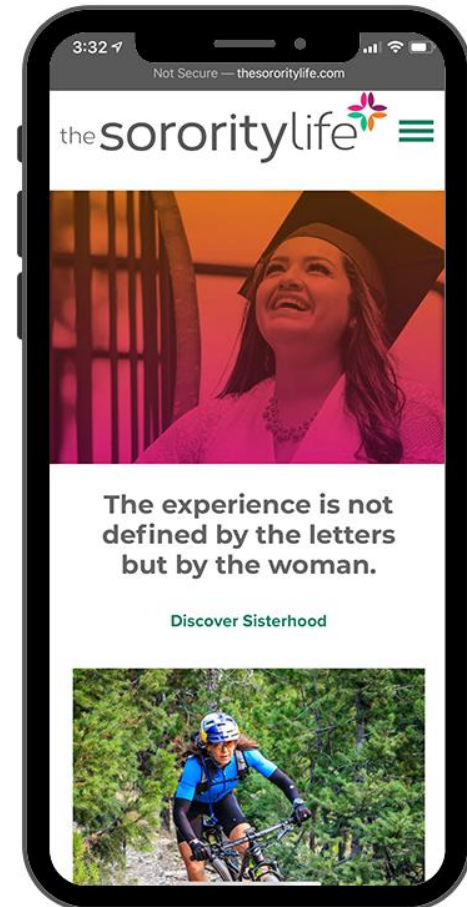
Recruitment tips

- Comfortable clothing
- Be yourself
- Be polite
- Take notes
- Get plenty of rest
- Keep an open mind



TheSororityLife.com

- Learn more about the sorority experience
- Meet sorority women
- Connect with member organizations and NPC





Resources

- CAPA sheet on sorority terminology
- College Panhellenic website
- Inter/national sorority websites
- TheSororityLife.com website and social media
- NPC website



Questions?